



# 2026-27 Maritime Beef Council Annual Sponsorship

## AAA: \$3,000\*



- 3 custom social media posts
- *Raising the Steaks* magazine full page ad
- Beef Conference programme full page ad
- 3 Beef Conference tickets
- Beef Conference booth space
- 2 Beef School tuitions

## AA: \$2,000\*



- 2 custom social media posts
- *Raising the Steaks* magazine ½ page ad
- Beef Conference programme ½ page
- 2 Beef Conference tickets
- Beef Conference booth space
- 1 Beef School tuition

## A: \$1000\*



- 1 custom social media post
- *Raising the Steaks* magazine ¼ page ad
- Beef Conference programme ¼ page
- 1 Beef Conference ticket
- Beef Conference booth space

## Advertising Only: \$750\*

- 1 custom social media post
- *Raising the Steaks* magazine ½ page ad
- Beef Conference programme ½ page ad

## Exhibitor Only: \$750\*

- Beef Conference programme ½ page ad
- 1 Beef Conference ticket
- Beef Conference booth space

- Ads for *Raising the Steaks* and the Beef Conference programme are due September 25 (can utilize same ad or different).
- If an ad is provided by July 24, it will also be utilized in the Atlantic Forage Field Day programme

AAA, AA, and A Sponsors will be recognized at the 2026 Atlantic Forage Field Day, 2026 Maritime Beef Conference and 2027 Atlantic Beef School module presentations.

*\*Sponsorship values are plus HST, with the exception of the Friends of MBC level, which is classified as a donation. A 3.5% processing fee will be applied to all credit card transactions.*

## Friends of MBC: \$300-\$999

- Groups who would like to support that cannot manage one of the sponsorship tiers. Will be recognized in "Friends of MBC" listing in the Beef Conference programme.

**DEADLINE FOR MAXIMUM EXPOSURE: JULY 24, 2026**