



2025-26 Maritime Beef Council Annual Sponsorship

AAA: \$3,000*



- 3 custom Social Media Posts
- *Raising the Steaks* Full Page ad
- Beef Day Programme Full Page
- 3 Beef Day Tickets
- 3 Beef School Tuitions

AA: \$2,000*



- 2 custom Social Media Posts
- *Raising the Steaks* ½ page ad
- Beef Day Programme ½ page
- 2 Beef Day Tickets
- 2 Beef School Tuitions

A: \$1000*



- 1 custom Social Media Post
- *Raising the Steaks* ¼ page ad
- Beef Day Programme ¼ page
- 1 Beef Day Ticket
- 1 Beef School Tuition

Advertising Only: \$750*

- Beef Day Programme ½ page ad
- *Raising the Steaks* ½ page ad
- 1 custom Social Media Post

All AAA, AA, and A Sponsors will be recognized at Forage Field Day, Beef Day @ UPEI, and the Atlantic Beef School module presentations as well as on www.maritimebeef.ca.

With the logistics of Beef Day @ UPEI, formal booth space is not likely - though we will work with sponsors to place pop up banners or include material in attendee bags.

- Ads for *Raising the Steaks* and Beef Day @ UPEI Programme are due October 1, 2025 (can utilize same ad or different).
- If an ad is provided by July 30, it will be utilized in the Forage Field Day Programme

Friends of MBC: \$300-\$999

- Designed for groups who would like to support that cannot manage one of the sponsorship tiers. Will be recognized in "Friends of MBC" listing on the website, and in the Beef Day @ UPEI Programme.

*All sponsorship and advertising values are plus HST, with the exception of the Friends of MBC level which is classified as a donation. A 3.5% processing fee will be applied to all credit card transactions.



DEADLINE FOR MAXIMUM EXPOSURE: JULY 30, 2025