



MARITIME BEEF  
COUNCIL

# Data Management

Ever wondered what pros and cons of various data management softwares are?

Maritime beef producers tested various softwares for 2 years:

What are the most important traits to track in your operation?



## Keeping Records in one place

71%

71% of pilot participants listed this as the most valuable feature of their data management program. Other features 24% Running reports and 5% tracking inventory

Tracking Livestock Movements

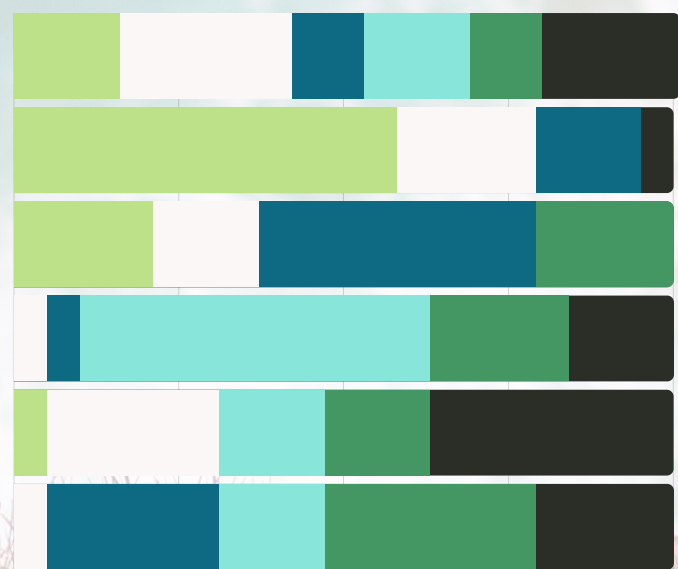
Record Keeping (calving, health, etc.)

Running Reports to Make Decisions

Tracking Costs and Accounting Features

Interfacing with Purebred Registry

Chute Side Compatibility



Most Important

Very Important

Important

Neither/Neutral

Not Important

Not At All Important

## From the Farmers- What is the BEST thing about the data mgmt program you trialed?

"Real time uploads of CLTS events" - Herdly User

"Having everything in one safe place vs book that goes between office and barn" - Herdtrax User

"It shows flexibility for our dairy beef enterprise" - Biotrack 360 user

"Simplicity to Use" "Easy Interface" Cattlemax Users





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# Data Management Pilot Project

Option in Data Mgmt	HerdTrax	BioTrack 360	Herdly	CattleMax	CalfBook-Premiere
Ease of Use Based on Pilot	3.5/5	1.0/5	4.5/5	4.5/5	n/a
Customer Service Availability	✓	✓	✓	✓	✓
Ability to be used with other species	✓	✓	✓	✓	✓
Accessbile through web	✓	✓	✓	✓	✓
Accessible through Apps	✓	✓	✓		✓
Calving Records	✓	✓	✓	✓	✓
Health Records Tracking	✓	✓	✓	✓	✓
Carcass characteristics	✓	✓			
Breeding Records (AI & Natural Service)	✓	✓	✓		✓
Performance Measurements (Weights, BCS, Conformation)	✓	✓	✓	✓	✓
ID Tracking for Livestock (RFID & Mgmt Tags)	✓	✓	✓	✓	✓
Basic per head Costs & Expenses	✓	✓	✓	✓	
Purebred Registry Compatability ** ask first	✓			✓	
Genetic Evaluation	✓	✓			
Measure your herd or flock performance (Indexing)	✓	✓			
Custom reports	✓	✓		✓	
Direct Link To CLTS (for Traceability)	✓		✓		
Pasture and Location Management	✓	✓	✓	✓	✓
Inventory tracker (Feed & Supplies)	✓	✓		✓	
Machinery Maintenance Records & Inventory				✓	
Approximate Annual Cost for program (as of Jan 2022- subject to change)					
Average 30 head cow/calf <b>Average 75 head</b> Average 125 head <b>Average 200 head</b>	\$250 CAD <b>\$250 CAD</b> \$500 CAD <b>\$500 CAD</b>  Additional \$250 setup fee for first time.	~\$580 CAD <b>~\$580 CAD</b> ~\$580 CAD <b>~\$700 CAD</b>  **Full Data Access** Call for Customized Pricing to fit needs.	\$85 CAD <b>\$140 CAD</b> \$163 CAD <b>\$225 CAD</b>  \$5+ (15cents/head)/month	\$108 or \$180 USD <b>\$108 or \$180 USD</b> \$144 or \$240 USD <b>\$144 or \$240 USD</b>  First price is for commercial coverage and 2nd price is purebred which includes additional options	\$25 CAD \$25 CAD \$25 CAD \$25 CAD  Was not a part of our Data Mgmt Pilot but had some good feedback

## Farmer to Farmer:

### Advice from lessons learned in the pilot

"Herdtrax is a good fit for feedlot style management"

"The Biotrack 360 staff were a great help. Though that didn't make up for the frustrating issues with data input"

"Cattlemax has some handy additions like rainfall tracking and equipment maintenance records"

"Herdly only has an Apple App- no Android option yet"

"Herdly seems to be a good price point and function for the average cow-calf producer"

"There is work involved regardless of software to get set up"  
" There is a time investment in setting it up, but can see some cow trends after a couple of years"